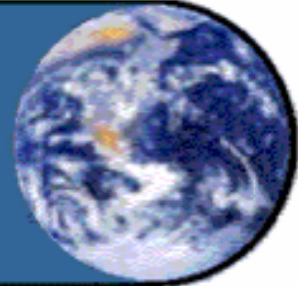


Cary
and
Associates

Helping You
Market
Geotechnology



Resources for Professional Development: Publications and Portals

The resources identified here help professionals in the geospatial technologies stay current in various aspects of the mapping professions—new products and services, technology developments, contract awards, appointments and promotions, new companies, mergers and acquisitions, and so on. Some resources are strongly oriented to one technology or discipline (remote sensing, surveying) while others aim to be more all-encompassing. Some resources target specific geographic regions while others aim to be global in scope. All links were accessed 18 November 2007.

This list does not include resources provided by professional societies, those are the subject of another document.

[Geospatial Solutions](#), [GPS World](#) and [Cadalyst](#)

These three publications / websites, all from Questex Media, include "micro-sites" that focus on specific aspects of their topics. The micro-sites of **Geospatial Solutions** include three technologies and five vertical markets. **GPS World**, which has covered the global positioning industry since 1989, has seven micro-sites. **Cadalyst** has the tagline "Integrating technology for manufacturing, AEC and GIS" and its eight micro-sites address issues related to that mission.

Editors of these three e-magazines also deliver e-newsletters. [Select from nine possibilities](#) that enable you to focus on the topics and frequency that fit your needs: Geospatial Solutions Weekly, GPS World Daily, GeoIntelligence Insider, New Reviews and Features, Earth Imaging, LBS Insider, GIS Tech News, Survey & Construction, Utilities & Communications.

Disclosure: Cary and Associates president Tina Cary is on the Editorial Advisory Board of Geospatial Solutions.

[GISuser](#), [LBSZone](#) and [American Surveyor](#)

These publications are from Spatial Media LLC. **GIS User** delivers headline news daily, a newsletter three times per week. **LBSZone** covers location-based services and is delivered weekly on Wednesday. **American Surveyor** is a print magazine from the same publisher, ten issues per year (Jan/Feb, Mar, Apr, May, Jun, Jul/Aug, Sep, Oct, Nov, Dec).

[Directions Magazine](#), [LBS360.net](#) and [All Points Blog](#)

These are published by Directions Media. **Directions Magazine** delivers headlines and feature articles daily. **LBS360.net** is a monthly newsletter about Location-based Services. **All Points Blog** dissects the headline news and provides insight into what is going on behind-the-scenes.

[SpatialNews GeoSpatial Industry News Wire](#)

More than 41,000 subscribers receive its Daily NewsWire. Associated with [The GIS Data Depot](#), an online resource for data.

[GeoWorld](#)

GeoWorld is a monthly print magazine also available as an electronic "flip book" at [geoplace.com](#). The magazine began as **GIS World** in 1987, the first trade magazine to focus on the needs of the GIS user community. Online posting of content began in 1996. Subscribe to the magazine [here](#) and gain access to the archive; subscribe [here](#) for GeoReport, the weekly e-newsletter.

[GIS Monitor](#), [Professional Surveyor](#) and [GIM International](#)

Reed Business bv publishes these. The **GIS Monitor** tagline "Making sense of the geospatial marketplace" indicates this publication's position in helping readers understand business deals and look at technology developments as marketplace activities. Delivered weekly on Thursday.

Professional Surveyor and **GIM International** are monthly print magazines from the same publisher. The tagline for **GIM International** is "The global magazine for geomatics" and its coverage lives up to the tagline. You can also [subscribe](#) to a weekly e-newsletter from **GIM International**.

[GIS Café](#)

Includes more about hardware than other e-zines in our industry. You can choose to receive headlines daily or weekly. The newsmagazine is delivered weekly on Monday.

[GIS Development](#)

A GIS portal / publication originating in India, with subscribers in 70 countries, GIS Development is a good way to get a quick look at the global picture. The **GIS Development Weekly** newsletter covers products and services, business news and industry applications; it arrives every Monday. Monthly, the **GIS Publications** ezine provides a summarized account of articles in a dozen leading publications, plus a table of contents for each publication; it arrives mid-month. Subscribe to either or both [here](#).

[Imaging Notes](#)

Imaging Notes is a quarterly print magazine with a focus on remote sensing. Its heritage dates back more than 30 years, when it began as a NASA publication about Landsat. It was subsequently published by NOAA, EOSAT and Space Imaging, with a gradually widening focus concurrent with growth in the number of remote sensing satellites. It became an independent privately-owned magazine in the summer of 2005 and now covers all kinds of imaging sensors. [Subscribers](#) have access to the online archive.

[Earth Imaging Journal](#)

Earth Imaging Journal is a bimonthly print magazine devoted to "Exploring the World of Remote Sensing." It is sponsored by a [consortium](#) of six companies. Qualified residents of the continental US can receive a free [subscription](#).

[Point of Beginning](#) (also known as POB) and [RPLS.com](#)

Point of Beginning is a monthly print magazine that has served the US surveying and mapping community since 1975. In addition to the expected coverage of new applications, evolving technologies and practical solutions to surveying and mapping problems, **POB** also covers business, legal and educational issues.

Sponsored by **POB**, the bulletin board **RPLS.com** lets you eavesdrop on surveyors chatting with one another over their first cup of coffee in the morning. It's truly an online community, very interactive and wide-ranging.

Subscribe to the magazine [here](#). In order to post on the bulletin board, go to the [login page](#).

[GeoConnexion International](#) and [GeoConnexion UK](#)

These are published by GeoConnexion Ltd. **Geo:**, the International edition, is a business-to-business "monthly" (10 times a year with combined issues of Dec/Jan and Jul/Aug) print magazine whose target audience is users of spatial technologies within the British Isles, continental Europe, the Middle East and Africa. **GeoConnexion UK**, a print magazine published five times a year, is devoted specifically to the geographic information (GI) industry in the UK. It covers GI topics in E-Government, Health, Public Safety, Retail, Environmental, Utilities, Surveying, Location-Based Services, Transport/Logistics and Telecommunications. You can [subscribe](#) to print-only, online-only or combined subscriptions.

[GEOInformatics](#)

GEOInformatics, published in The Netherlands, provides analysis and commentary on the international surveying, mapping and GIS industry. Circulation is worldwide, more than half in Europe. A [subscription](#) for one year, eight issues, also includes access to the digital archive.