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Arvada, CO 80003

March 7, 2006

To Whom it May Concern:

I have had the pleasure of knowing and working with Tina Cary since 2001. We participated in the GIS in the Rockies' conference in the years 2001 and 2002. My role was as the Chair of the conference organizing board. Cary and Associates was contracted to provide coordination services with the conference vendors as well as significant promotional and marketing support. Since the conference relied substantially on the participation of over 50 qualified vendors in the Geospatial industry, Tina Cary's services were instrumental to the success of these events.

Cary and Associates has a long history of involvement with all aspects of the Geospatial industry, by providing both marketing and research services to many companies. When the GIS in the Rockies governing board was searching for assistance with coordinating the critical vendor component of the conference, Cary and Associates was a logical choice. Tina has worked closely with many of the companies that exhibited at both years' conferences so the board knew that she would be an excellent vendor liaison. Her role included recruiting, coordinating schedules, booth placement, marketing and promotion. The vendors appreciated having a professional in charge of their exhibiting requirements. The Board could focus on the content of the programs knowing that vendor coordination was being professionally managed. Tina also provided expert marketing materials to the conference which promoted the value that GIS in the Rockies provided the attendees.

I've also been impressed with Tina's industry reports and conference presentations. Tina has a keen eye for spotting emerging trends. Her presentations have forecasted many of the standards that have made what the Geospatial Industry is today. Keeping close to the industry leaders as well as active in the conference circuit has uniquely provided Tina with a forward looking perspective.

Thank you for allowing me the opportunity to provide this recommendation.

Sincerely,



Dave Murray
GIS in the Rockies
2001 and 2002 Chair